

**BREAK INTO A**

**RAPIDLY EXPANDING INDUSTRY WITH OUR  
EASY TO OPERATE SUPERFOOD CAFE CONCEPT**



# A FRESH OPPORTUNITY TO INVEST WITH A BRAND THAT HAS A PROVEN TRACK RECORD FOR GROWTH

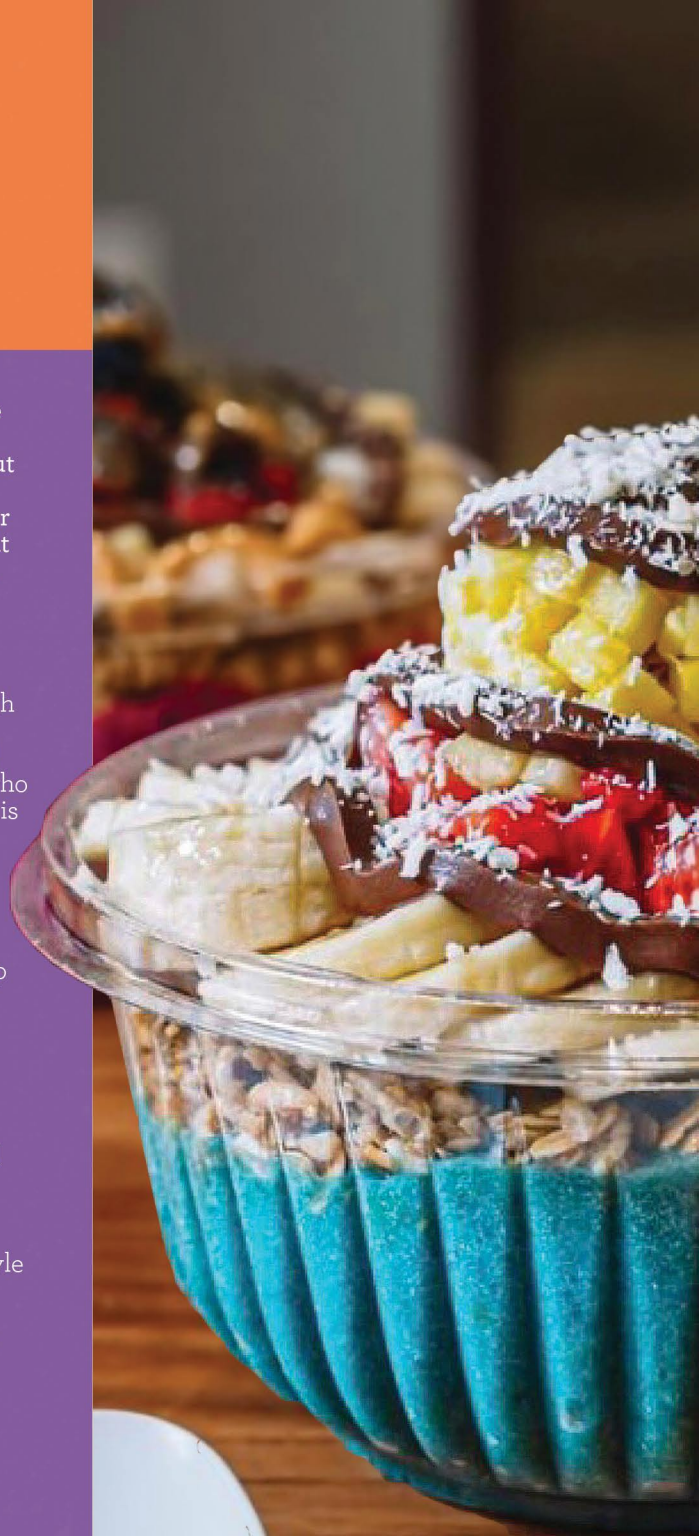
The health food craze has taken over and it's only becoming more and more popular with consumers every day! Lifestyle shifts like veganism aren't just trends, but a whole new way of thinking about how cuisine can impact wellness. People want cleaner eating options on the go and we're here to satisfy those cravings with our unique quick-service smoothie bowl concept! Berries & Bowls is at the forefront of the rapidly growing health and wellness industry, and this is your chance to invest in our proven, popular, and profitable model!

The global smoothies industry was valued at 6.68 billion in 2021 and is expected to expand by 9.3% from now until 2028. This growth is due to a rising number of health-conscious customers who are moving toward more protein-rich, functional, and convenient food and beverage options. Studies state that the consumers of today, who make up 88% of the market, are prepared to pay more for food that is healthier. Acai bowl demand even rose by 329% in 2020!

With expert training and coaching, the Berries & Bowls team will teach you how to make a profit quickly with our fresh, mouthwatering, always-evolving eats. At Berries & Bowls, we've streamlined operations so that they're simple to follow step by step but still deliver a super high-quality experience with great results to the bottom line! The ongoing demand for gourmet health food concepts makes the Berries & Bowls model perfect for any market, fueling our constant growth.

Transparency is crucial at Berries & Bowls throughout every stage of the franchising process. Our ROI is impressive with a low initial investment cost, a high demand, and a flexible model. When you invest with Berries & Bowls you're backed by an established, well-seasoned team that genuinely cares about your success. Your investment will give you the chance to profit from a thriving lifestyle market while receiving direct availability and constant support!

Are you interested in owning a trending food concept with a track record of success backed by strong support? The time is now!





# A UNIQUE AND EXCITING CHANCE TO OWN A PROFITABLE HEALTH AND WELLNESS VENTURE

Berries & Bowls was first started in 2019 by siblings who grew up in the restaurant business and have a love and passion for clean eating. Customers went wild for their consciously crafted menu of craveable health fares. Today their one-of-a-kind concept is designed to provide everything franchisees need to enjoy a smooth and profitable Berries & Bowls business including:





- 🍷 **STRONG PROFITABILITY** – Berries & Bowls has an extremely strong potential ROI for a franchise owner with a low-cost investment and a financially sound model that has been proven in our existing locations.
- 🍷 **EASY TO OPERATE** – The Berries & Bowls model is designed to be simple to operate with part-time employees and a small workload. Our workflows, process management, and experience in the field offer franchisees a strong benefit.
- 🍷 **GROWING INDUSTRY** – In today's market, consumers want simple, fun, tasty, trendy and above all healthy concepts. Berries & Bowls fits the bill perfectly. The demand for a diverse wellness-based menu continues to increase across markets.
- 🍷 **EXPERIENCED TEAM** – Berries & Bowls franchisees are backed by one of the best support teams in the business. You get to speak directly to our expert leadership team every step of the way for constant guidance!
- 🍷 **IN DEMAND CONCEPT** – The Berries & Bowls menu is simple and easy, which creates a more memorable customer experience and a great bottom line. The demand for affordable, fast, and fresh healthy food has been and will continue to be on the rise.





# BECOME A PART OF THE BERRIES & BOWLS FAMILY

The most successful Berries & Bowls franchisees will have a background in management and be proficient in problem-solving and decision-making. Our ideal candidate should be passionate about good food and good people, with a strong commitment to customer service. We are seeking franchisees who have the following qualities to join our team:

-  **ENTHUSIASM FOR HEALTH AND WELLNESS**
-  **STRONG PEOPLE SKILLS**
-  **COMMITMENT TO THE BERRIES & BOWLS BRAND**
-  **SOLID UNDERSTANDING OF BUSINESS**



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# JOIN A WELL-SEASONED TEAM THAT CARES ABOUT YOUR SUCCESS

With a Berries & Bowls franchise, you become a part of the family. We provide the knowledge, experience, and tools necessary to make each Berries & Bowls profitable and easy to operate. You'll work one-on-one with our team directly to ensure your success. We support you every step of the way with:



**COMPREHENSIVE TRAINING:** - An extensive initial training program sets Berries & Bowls partners up with all the knowledge they need to be profitable.



**OPERATIONAL SUPPORT:** - Berries & Bowls provides ongoing support in customer-service techniques, product ordering, pricing guidelines, and administrative procedures.



**PURCHASING SUPPORT:** - Berries & Bowls negotiates quantity discounts on needed items and facilitates the ordering process through an internal purchasing system.



**MARKETING SUPPORT:** - Berries & Bowls helps leverage its unique brand by developing advertising materials and consumer marketing plans including on home Meta platforms.



**DEVELOPMENTAL SUPPORT:** - Berries & Bowls provides continued research methods and techniques for how to better operate and more profitably manage franchises.



**BERRIES**  
&  
**BOWLS**



# BECOME A PART OF THE BERRIES & BOWLS FAMILY

MINIMUM INITIAL  
INVESTMENT:

**\$260,000**

FRANCHISE FEE:

**\$30,000**

ROYALTY FEE

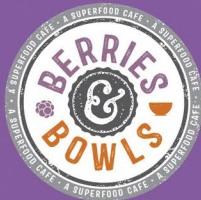
**6%** OF GROSS SALES

LOCAL ADVERTISING:

**3%** OF GROSS SALES

CORPORATE ADVERTISING:

**1%** OF GROSS SALES

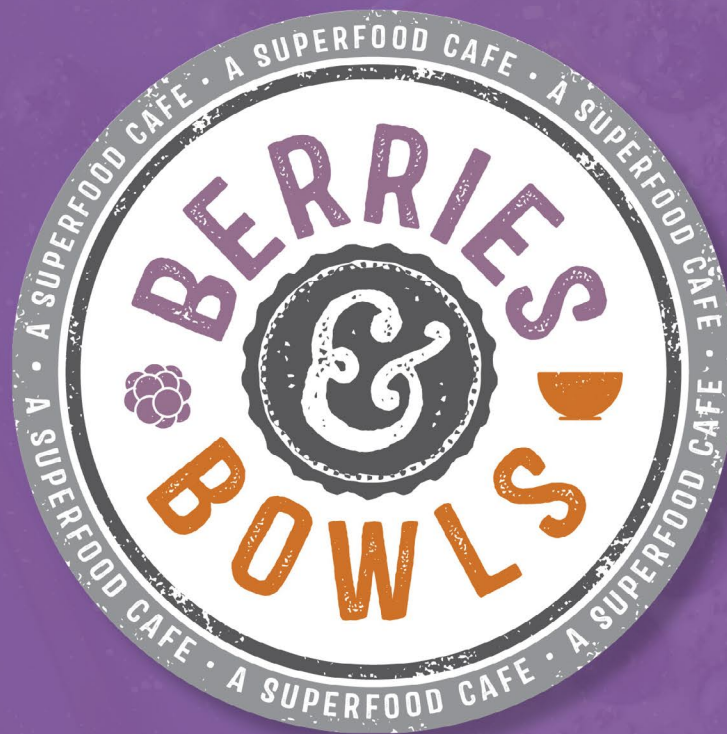




OUR SMOOTH FRANCHISE SYSTEM MAKES IT EASIER  
THAN EVER TO GROW YOUR OWN BUSINESS!



With an enticing and mouthwatering menu, a proven model, and a unique health-based brand, our team has created the perfect recipe for success. To become a part of the Berries & Bowls family, visit our website [Berries&Bowlsfranchising.com](https://www.Berries&Bowlsfranchising.com) today!



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*This is not a franchise offering. A franchise offering can be made by us only in a state if we are first registered, excluded, exempted or otherwise qualified to offer franchises in that state, and only if we provide you with an appropriate franchise disclosure document. Follow-up or individualized responses to you that involve either effecting or attempting to effect the sale of a franchise will be made only if we are first in compliance with state registration requirements, or are covered by an applicable state exclusion or exemption.*